

Nutrition: Scaling It Up

Each year 2.8 million children under 5 die from undernutrition. Scaling up spending on simple proven nutrition interventions can help stop this.

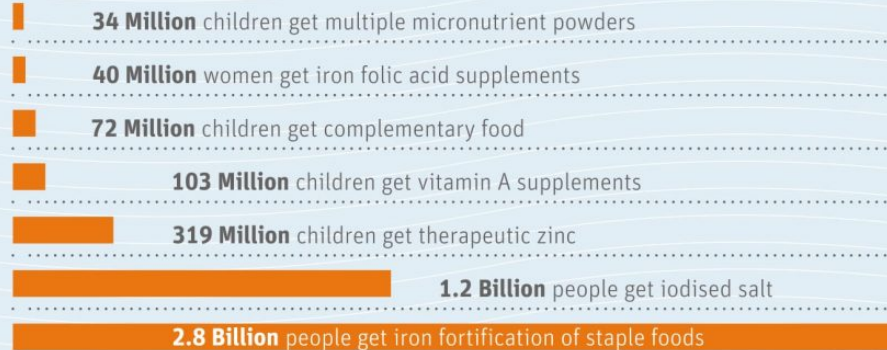
If we spent \$11.8 (US) billion a year we could:

Save 1.1 million children's lives + Prevent stunting in 150 million children



= 15 000 children

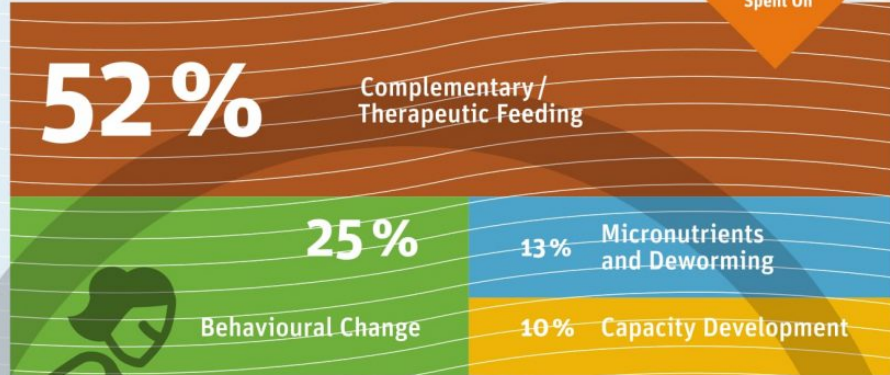
We could also improve the nutrition of billions



Sources:
 Black, R.E. et al., 2008. Maternal and Child Undernutrition: Global and Regional Exposures and Health Consequences. *The Lancet*, 371 (9608), 243-260. Download: <http://bit.ly/oZrR2U>
 Horton, S., 2010. The World Bank. *Scaling Up Nutrition — What Will It Cost?* Download: <http://bit.ly/nDjLQp>
 Médecins Sans Frontiers, 2009. *Malnutrition: How Much is Being Spent?* An Analysis of Nutrition Funding Flows 2004-2007. Download: <http://bit.ly/nLOOHD>

→ Rich countries' current spend of \$171 million saves just 15 000 children

\$11.8 BILLION
 Would Be Spent On



Focus On Families

Just \$42 per family stops child undernutrition before it starts. In severe cases, however, costs can increase by up to 5 times as therapeutic feeding is required.

