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**BUILDING
AN IMPROVED
FUTURE**

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2016
ANNUAL
REPORT



**BUILDING
AN IMPROVED
FUTURE** 2016
ANNUAL REPORT

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**EVERY YEAR, POOR
NUTRITION CAUSES NEARLY
HALF (45%) OF DEATHS IN
CHILDREN UNDER AGE 5
– 3.1 MILLION CHILDREN.**
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3.1

EDITORIAL

DEAR READER

As the first full year under our new legal status as a Swiss foundation, 2016 brought many changes to *Sight and Life*, from the development of new operational and financial procedures to a revamped strategy approved by our board. Our work continues in our three strategic areas, advancing research, sharing best practices, and mobilizing support, with a focus on cultivating innovative solutions to eliminate all forms of malnutrition to improve the lives of children and women of reproductive age.

Few of us living in the global North have gone to bed hungry every night, let alone for days on end. It's also a safe bet that, for most of us, our children have never solely relied on their school for their only meal. Nonetheless, across the globe, and for half of the world's population, these challenges are a daily reality. In addition, approximately 800 million people suffer from overt hunger, while hidden hunger or micronutrient deficiency affects more than 2 billion people. Moreover, the double or triple burden of malnutrition has become the new normal. This is when stunting, micronutrient deficiency, overweight and obesity coexist in the same country, community, or household, or even the same individual.

Back in 1987, at the US Food and Nutrition Board of the Institute of Medicine's annual symposium, Professor Joan Dye Gussow made a heartfelt plea about the nutrition community's impotence to influence nutrition messages and policy. Three decades later, thanks in part to the powerful application of social media, our communications are, finally, being heard. Nutrition is integrated in the sustainable development agenda with its Global Goals. We expect that nutrition will have a bright future – and a challenging one, given the magnitude of the nutrition problems.

At *Sight and Life*, we believe that, by pooling innovative thinking and resources geared to finding solutions, we can ensure the universal right guaranteed to all – that of nutritious food. To achieve optimal nutrition status, we must understand the biology and physiology of micronutrients, lipids, and proteins, and fast-track new discoveries for their implementation at scale. This is the core of our new strategy. Our strength is finding successful solutions through implementation science via partnerships with the public or private sector. We still have many gaps to fill, but we are confident that, through engaging with other sectors, and people with different backgrounds, ways of thinking, experiences, and disciplines, as well capacity building and the nurturing of future leaders, we can achieve this.

Sight and Life aims to play a catalytic role in the broader nutrition ecosystem. We are not offering grand solutions or billion-dollar schemes. Instead – and better still – we are offering scientifically-proven concepts that not only work, but also change the lives of people around the world. We can and we must deliver evidence-informed interventions at scale to create impact.

Our dream is to see a world free from all forms of malnutrition, so that children can grow to their full potential, live a prosperous life, and be provided with the dignity that all human beings deserve. Let me end with an African proverb: "If You Want To Walk Fast, Walk Alone. If You Want To Walk Far, Walk Together." We cannot do it alone, we need you as our partner to work together.

Yours sincerely,



Klaus Kraemer, Managing Director
Sight and Life foundation

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"Our dream is to see a world free from all forms of malnutrition, so that children can grow to their full potential, can live a prosperous life, and be provided with the dignity that all human beings deserve."

TEAM MEMBERS



DR KLAUS KRAEMER

Managing Director

“Nutrition is life-changing – what you feed a child in the first 1,000 days of their life has an unbelievable impact on their development and future potential. But we can still do so much better and so much more, respecting culture and addressing the challenges of implementation, in order to connect culture with biology in the best possible way. A new type of systems thinking is urgently required.”

KALPANA BEESABATHUNI

Technology and Entrepreneurship

“*Sight and Life* offers the ideal platform of knowledge and tools with a large credible network to harness the power of cross-sectoral implementation in nutrition. We accelerate exchange of ideas and collaborations to advance social innovations that fight ‘hidden hunger’.”



DR EVA MONTERROSA

Scientific Manager

“It’s a very exciting time to be involved in nutrition, because the discourse in our field is about innovation. Now truly is the time to re-invent our approach and solve the issue of hidden hunger and malnutrition. *Sight and Life* is a catalyst. We help drive the agenda for how we do nutrition programs and advocating for the right mix of science and policy that will allow children to get the very best start in life.”



KESSO GABRIELLE VAN ZUTPHEN

Knowledge and Research Specialist

“Nutrition is much more than access to a healthy food platter. The lack of nutrition connects with inequity, injustice, and stunting remains one of the leading indicators on measuring poverty. A malnourished child starts with a disadvantage in life that must change; a change I wish to contribute to in my professional career.”



SVENIA SAYER-RUEHMANN

Administration and Project Management



JANE BADHAM

Advocacy and Communication



ANNE-CATHERINE FREY

Personal Assistant to Klaus Kraemer



ROOS VAN KLEEF

Global Co-ordinator

BOARD MEMBERS

**BENEDIKT SUTER**

General Counsel at DSM
Board Member since 2015

EMORN UDOMKESMALLE

Senior Advisor, Associate Professor at the Institute
of Nutrition, Mahidol University
Board Member since 2015

**STEPHAN B TANDA**

Managing Board and
Executive Committee member at DSM
Board Member since 2015





66

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**66 MILLION PRIMARY
SCHOOL-AGE CHILDREN
ATTEND CLASSES HUNGRY
ACROSS THE DEVELOPING
WORLD, WITH 23 MILLION
IN AFRICA ALONE.**
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WHO ARE WE?

Sight and Life innovates in nutrition towards **eradicating all forms of malnutrition in children and women of childbearing age** and so improving the lives of the world's most vulnerable populations. *Sight and Life's* three strategic areas are to advance research, share best practices, and mobilize support to benefit the world's undernourished. *Sight and Life* acts responsibly to disseminate information that reflects current knowledge and evolving scientific evidence. We value and promote partnerships which aim to solve outstanding nutrition problems and assist in scaling-up proven nutrition interventions.

WHAT IS A THINK TANK?

A think tank is generally taken to mean a body of experts, who provide strategic advice and new ideas on specific and challenging problems. We see ourselves as a think tank creating sustainable nutrition solutions through generating new ideas, providing expert advice, and facilitating implementation on the ground. We believe it is about harnessing a wide variety of expertise and exploring ways to find the right mix of funding, knowledge, and technology, and an enabling policy environment to ensure a world free from malnutrition in all its forms.

WHY ARE WE CALLED SIGHT AND LIFE?

Sight and Life was established in 1986 as a humanitarian program by F Hoffman-LaRoche Ltd, in response to the famine and severe vitamin A deficiency that struck Ethiopia and what is now Eritrea. As the pioneer of vitamin A synthesis, the company understood the link between vitamin A, eye health, and preventable blindness. It therefore made available, free of charge, the vitamin A necessary to address the dire deficiency. Dispensed widely in the famine-stricken region, this saved thousands of children from the immediate threat of nutrition-related blindness and death. Thus, *Sight* literally meant blindness prevention, and *Life* referred to vitamin A's role in preventing and reducing mortality. Over the years, we have expanded our work to address micronutrient, lipid, and protein malnutrition in the broader sense, but we are proud of our heritage and have therefore kept our name as *Sight and Life*.

WHAT WE DO

what?

WHAT'S UNIQUE ABOUT THE SIGHT AND LIFE FOUNDATION?

Sight and Life has an extraordinary track record when it comes to advancing the science of micronutrients, advocacy for improved nutrition, incubating innovation, and convening the best minds in the field of nutrition. We are recognized as being a catalyst for positive change, capitalizing on our diverse and global networks and partnerships with academia, UN development agencies, non-governmental organizations, civil society groupings, businesses, and program implementers.

WHAT DOES SIGHT AND LIFE AIM TO ACHIEVE THROUGH ITS WORK?

Sight and Life's commitment is to innovate in nutrition with the goal of eradicating malnutrition, especially in children and women of childbearing age. We aim to be at the forefront of advanced science, and to continue building the evidence base for micronutrients, lipids, and proteins, as well as advocating for better nutrition and health for the world's most vulnerable populations.

The nutrition landscape is changing rapidly. We now have a broad consensus on the interventions required to eliminate malnutrition, and the world has recognized the need for the rapid scale-up of proven nutrition-specific and nutrition-sensitive interventions. The new frontier for nutrition lies in innovation and the implementation of solutions. *Sight and Life* is focused on ensuring capacity building, leadership development, and improvements in program implementation for maternal, infant, and young child nutrition.

THE SIGHT AND LIFE FOUNDATION IS A NUTRITION THINK TANK WHICH ENVISIONS A WORLD FREE FROM MALNUTRITION.

We aim to speak on behalf of malnourished people around the world. Our work takes place on the frontiers of nutrition science, driving forward micronutrient, lipid, and protein research, implementation science, capacity building, and leadership development.

For a world free from malnutrition we advance research, share best practices, and mobilize support.

THIS IS HOW WE APPROACH OUR WORK:



HOW WE DO IT

MOBILIZING SUPPORT:

Using a blend of advocacy and partnerships, *Sight and Life* accelerates the awareness, uptake and impact of nutrition-specific and nutrition-sensitive interventions, in order to ultimately improve the lives of the most vulnerable. Because we firmly believe it is critical that nutrition remains high on the global development agenda, and that multi-sectoral linkages and diverse partnerships are cultivated and strengthened, we partner with other organizations, institutions, and individuals to advocate for nutrition at all levels – global, regional, and national.

Sight and Life speaks with some of the world's most powerful authorities – from governments and key opinion leaders to UN agencies – to advance policy change and secure investments, not only for today, but also for the future. Our ultimate goal is to help women and children get the right kind of nutrition.

SHARING BEST PRACTICES:

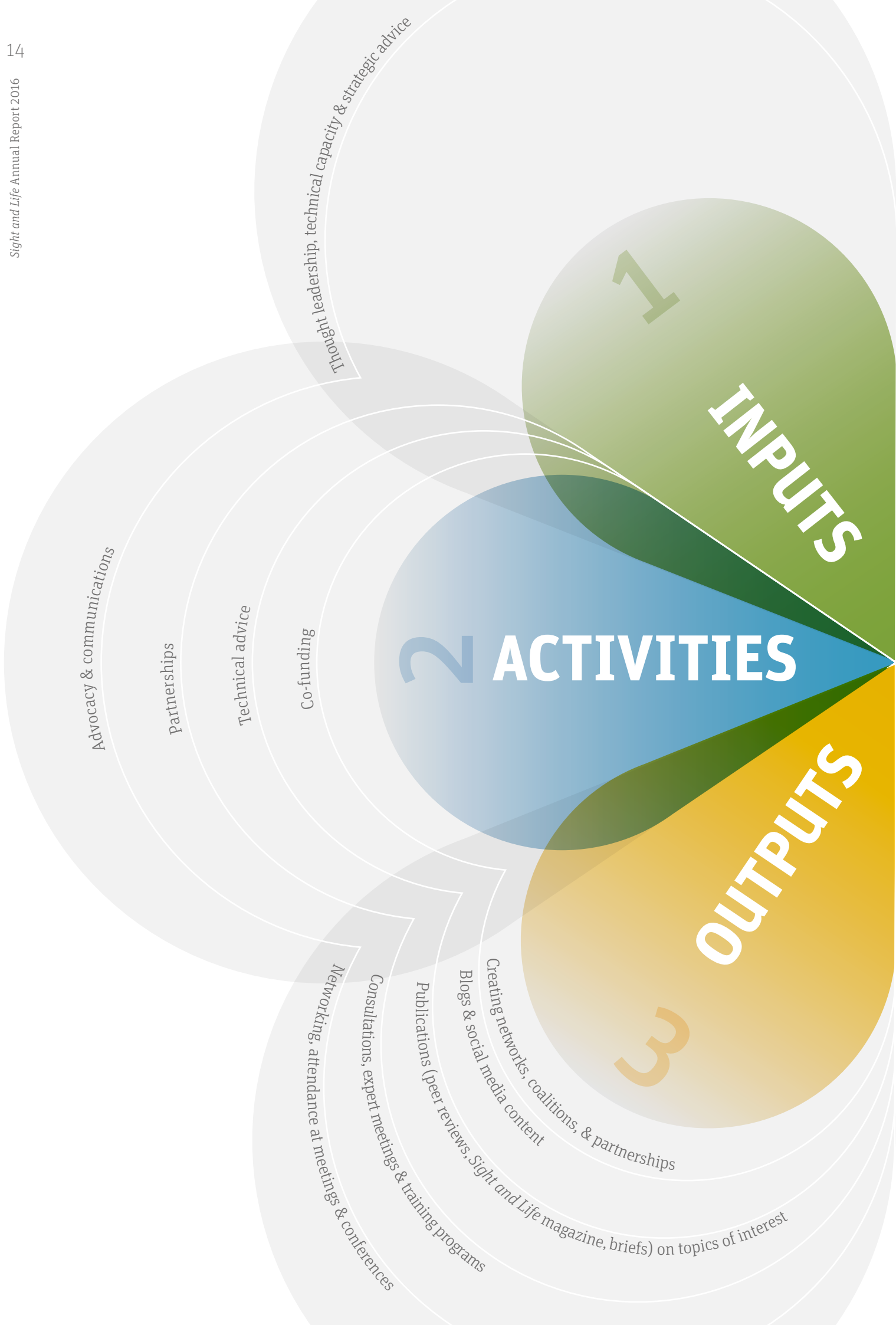
We source the latest research, and disseminate it to a wide variety of audiences. We do this by supporting and engaging in relevant conferences, forums, workshops, leadership programs, committees, and technical advisory groups – always sharing feedback with our stakeholders through the *Sight and Life* magazine, manuals, other publications, its website, and blogs.

ADVANCING RESEARCH:

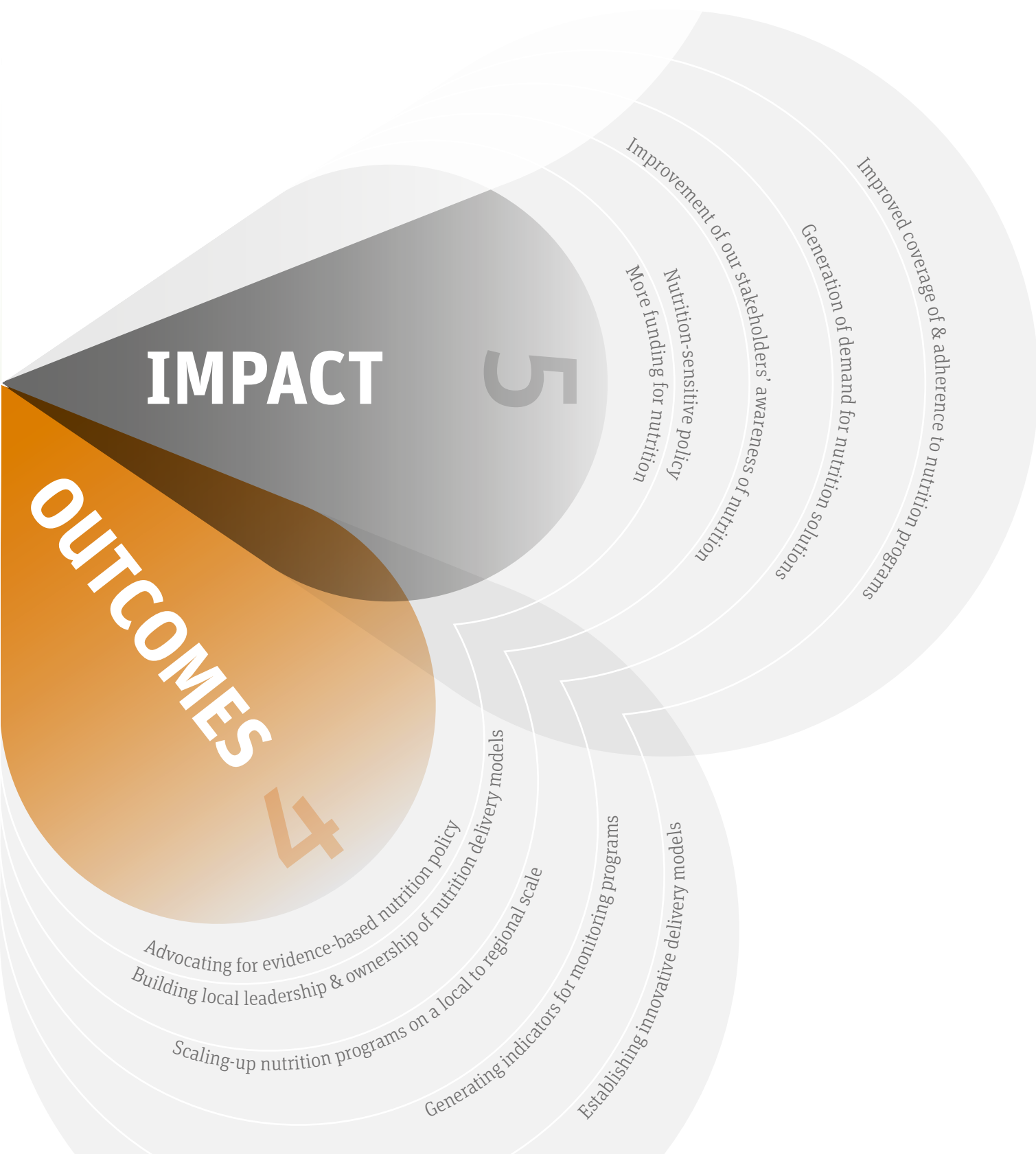
Sight and Life is immensely proud of the strides that have been made as a result of our research projects, undertaken in collaboration with organizations which share our passion and commitment to innovation and tangible results. *Sight and Life* supports activities on the frontier of nutrition science, from metabolomics, genomics, and biomarkers of nutrient status, to enhanced product delivery and research in food systems, including the market availability and affordability of nutritious foods.

In addition, we participate in discussions and debates with eminent researchers and other key thinkers. This highlights urgent topics that need to be addressed in order to move nutrition programs, implementation science, and leadership development forward.

work



THE THEORY OF CHANGE



PROJECTS & PARTNERSHIPS



Affordable Nutritious Foods for Women (ANF4W) Ghana | Since 2013

ANF4W's mission is to improve the availability of fortified foods on the market for women of reproductive age, and promote these nutritious foods with a quality seal. A local public-private partnership between the Association of Ghana Industries and the Ghana Standards Authority was developed to run a quality seal called Obaasima. While *Sight and Life* provides advisory services, domain expertise for marketing, and a business case it is also a member of the steering committee. We work with products including a biscuit, 'shito' sauce, and instant porridge.



African Nutrition Leadership Program (ANLP) Africa | Since 2001

As a proud partner and supporter of the ANLP, which is committed to the development of leadership capabilities in the broader area of nutrition on the African continent, *Sight and Life* strives to build its human resource capacity. ANLP has trained over 300 participants in organizations such as the Kenyan National Food Fortification Alliance. In 2016, training was provided to multi-sectoral, regional Scaling Up Nutrition (SUN) teams based in Rwanda and Uganda, in addition to trainers located across Africa.



Eat More, Eat Better Project Jaipur, Rajasthan, India | Since 2016

This project aims to deliver a social marketing strategy and precise phraseology to engage and motivate pregnant and lactating women (PLW) to take action and improve their nutrition. Through in-depth research, this project will identify the benefits and outcomes of good maternal nutrition for PLW, while also examining the key barriers to eating healthy during pregnancy, including the role of social influencers in granting or restricting food access.



Eggciting Innovations Malawi, Kenya, and Ethiopia | Since 2016

Recent breakthrough research studies show that all nine essential amino acids and long-chain polyunsaturated fatty acids (LC-PUFA) are significantly lower in stunted children than in non-stunted children, and that an egg a day for infants will considerably improve their growth and reduced stunting. Access to affordable animal source foods (ASF) is likely to fill the need for all nine essential amino acids. Among all ASF, chicken eggs are ubiquitous, and the cheapest source of high quality protein, choline, and LC-PUFA. Further, chickens are considered a viable solution at the bottom of the "livestock ladder," and raising them is one of the few ways in which people can generate their own income. Nearly one billion people living in poverty in Sub-Saharan Africa and South Asia own chickens. This project aims to conduct a detailed study of the poultry value chain, in turn identifying and designing sustainable business models involving smallholder farmers that will improve availability, affordability, and access to eggs for vulnerable groups.



Home Fortification Technical Advisory Group

Home Fortification Technical Advisory Group (HF-TAG)

Global | Since 2009

Sight and Life helped establish the global HF-TAG in 2009, which provides guidance based on the best available evidence and current best practices, by developing manuals and guidelines. HF-TAG comprises organizations implementing or supporting the scale-up of home fortification programs, from UN agencies and academia to non-governmental organizations, and the producers of home fortification products. *Sight and Life* sits on the Executive Committee of the board. During the Micronutrient Forum in 2016, Dr. Stanley Zlotkin, Chair of the HF-TAG Executive Committee, debated the speed of micronutrient powder up-scaling, emphasizing that procedures took place correctly.



Micronutrient FORUM

Micronutrient Forum Global | Since 2011

The Micronutrient Forum brings together leading nutrition, food security, global health, and sustainable agriculture experts, and practitioners from all over the world, to share and analyze nutrition research. *Sight and Life* has served as a member of the Micronutrient Forum's Steering Committee since its revitalization in late 2011. In 2016, the Micronutrient Forum held a global conference in Cancun, Mexico, where Dr Klaus Kraemer, Managing Director of *Sight and Life*, took a leading role in structuring the scientific format of the conference, including sessions on financing and governance in the leadership and private sectors. In addition, Dr Kraemer chaired one of the four themes focusing on the future of micronutrients and moderated the keynote presentation by Gerda Verburg, SUN Coordinator. *Sight and Life* likewise hosted the inaugural Elevator Pitch Contest, seeking innovative ideas from students on micronutrient services, products, and diagnosis.



The Nutrition Entrepreneurs Malawi, Kenya, and Ethiopia | Since 2016

In our experience, nutrition solutions have six barriers to scale: sustainability, product offering, access, awareness, erratic cash flows, and underdeveloped or missing eco-systems. Several social enterprises in other domains, such as micro financing, have been able to bring their projects to scale and overcome these barriers; however, none of them currently include nutrition in their portfolio. *Sight and Life* proposes to empower such viable social enterprises operating at scale to incorporate nutrition.



Nutrition and Hygiene with School Children India | Since 2015

Designed by Dr Eva Monterrosa, this project implemented co-curricular activities to motivate and persuade children to engage in healthy eating, hand washing with soap, safe water use, and good sanitation practices.

The three co-curricular activities were: (1) Peer role models and cues to action; (2) Games and helper crews; and (3) Problem-based learning tailored for different age groups. In 2016, *Sight and Life* conducted two training sessions in Mysore, India (in January) and Bangalore, India (June) for over 70 facilitators to implement these activities. This project currently serves 450,000 students in 2,538 schools in three districts in Karnataka, from grades 1–10.

Improving nutrition
is one of the most powerful
and cost-effective
ways to advance health
and development.





The Sight and Life Global Research Institute of Johns Hopkins University Global | Since 1998

The *Sight and Life* Global Nutrition Research Institute is dedicated to enhancing research in micronutrient deficiencies through doctoral scholarship, academic activities, and providing professional opportunities for students. Providing broader exposure to public health nutrition in action, Johns Hopkins School of Public Health (JHSPH) student, Chytanya Kampala, was selected as a *Sight and Life* intern in 2016. She took to the field in Rwanda, and focused her studies on mapping of the nutrition situation. Additionally, *Sight and Life* Managing Director, Klaus Kraemer lectured at JHSPH on the inter-relationship of malnutrition conflict and migration. Continuing our partnership, Dr Michael Fenech was appointed as the *Sight and Life*/DSM Scholar in Residence for a series of guest lectures on nutritional genomics. Furthermore, the research institute supported 18 peer-reviewed publications during 2016.



THE SOCIETY FOR IMPLEMENTATION SCIENCE IN NUTRITION

The Society for Implementation Science in Nutrition (SISN)

Global | Since 2015

SISN was created to bring together multiple stakeholders with a common interest in the implementation of nutrition interventions to identify and address critical knowledge gaps. As a professional organization, SISN works to advance the science and practice of implementation globally. *Sight and Life* funded SISN operations in 2016 and published The Lazio Declaration in the *Sight and Life* magazine.



Sizanani Mzanzi South Africa | Since 2014

Sizanani Mzanzi is a social enterprise launched by *Sight and Life* in 2014 to address the challenge of nutritional programs that are limited in terms of reach and intervention period due to limited grant funding. Sizanani Mzanzi improves access to quality, affordable nutritious foods, while creating income-generating opportunities in the communities that need them the most. The project recruits women, and equips them with the knowledge and skills to sell a nutritious basket of goods within their communities. Sizanani Mzanzi is currently examining the possibility of selling products via young people and NGOs to satisfy additional demand. Employing young people also addresses the persistent problem of critically high unemployment rates of South African townships.



WFP Project for Behavior Change Communication

Kenya, Uganda, Madagascar, Sudan, and Niger | 2016

Dr Eva Monterrosa and Chytanya Kampala (*Sight and Life* Intern, Johns Hopkins Bloomberg School of Public Health) assessed the demand-generation strategies for nutritious foods in six countries. Together, they discovered the best outcome was to strengthen WFP capacity to generate demand for nutrition products and services through integrated programs. In April 2016, a visit to Kenya and Uganda (picture to left) provided an opportunity to determine the feasibility of behavior change communications in World Food Programme (WFP) programs.

FOSTERING NETWORKS AND SCIENTIFIC GUIDANCE



Salzburg Global Seminar

Sight and Life Managing Director Klaus Kraemer at theHooked on Health Care seminar. Salzburg, Austria

01

02



Gret 20 Years Nutridev Symposium

Sight and Life Managing Director, Klaus Kraemer, joins a panel to discuss public-private partnerships (PPP). Paris, France



Experimental Biology

The Biology of Linear Growth Scientific Session. San Diego, California, USA

03

04



Policies Against Hunger

Klaus Kraemer and Lawrence Haddad meet with German Foreign Minister Frank-Walter Steinmeier. Berlin, Germany



Festival of Molecules

Presentation on how nutrition is at the heart of the Sustainable Development Goals (SDG's). Basel, Switzerland

05



A visit from Former Secretary General to the UN, Kofi Annan

Klaus Kraemer, *Sight and Life* Managing Director, discusses initiatives on food nutrition security in Zambia with Kofi Annan (second from left), Gareth Barker (far left), and Manfred Eggserdorfer (far right) from DSM in Basel, Switzerland.

06

07



Harvard University

Building Multi-Nutrient Food Fortification Policy in Emerging Democracies with the Mongolian Health Initiative (MHI) in Cambridge, MA, USA.



Micronutrient Forum

Eva Monterrosa presents “using a consumer-centered approach for market-based solutions.”

Cancun, Mexico

08

09



Elevator Pitch Contest

A competition to stimulate micronutrient innovation and entrepreneurship among students brings bold and creative ideas to be presented during the Micronutrient Forum, where Muzi Na, Team Empower Grandparents takes first place.



Micronutrient Forum

Kalpana Beesabathuni presents the Business Case for Affordable Nutritious Foods for Women (ANF4W) to develop a quality seal in Ghana.

10

OUR PUBLICATIONS

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Visit our website sightandlife.org to find the **Sight and Life magazine** and further material to increase awareness and mobilize support for nutrition interventions and actions. From our **blog, books, and special supplements to peer-reviewed publications, videos, and infographics**, our materials are all online for your reference. You can also contact our team for further details.

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Sight and Life magazine: Our flagship publication

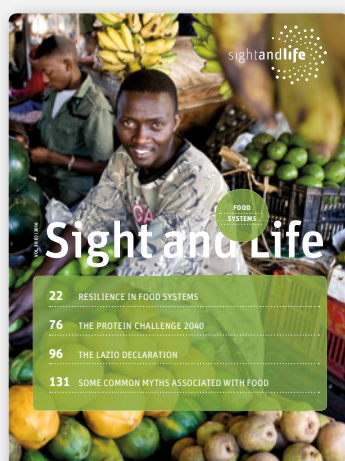
Sight and Life magazine, published twice yearly, is available electronically and as a hard copy. It's our cornerstone publication, and increases knowledge and shares best practices pertaining to micronutrient nutrition and health. It also provides readers with other relevant and interesting information and scientific news, and often includes important supplements, such as the latest best practice guidance or conference proceedings.

The magazine contains news, features, infographics, letters, and editorials written by leading authorities and policy-makers in nutrition and public health, as well as by practitioners in the field. It helps provide access to new and user-friendly knowledge and insights to people at all levels of nutrition practice in the fight against malnutrition. Current and many past editions can be downloaded from www.sightandlife.org.

Sight and Life Supplements

In addition, the *Sight and Life* supplement focuses on important topics in nutrition in order to provide in-depth research and analysis on that subject. The 2016 edition discusses food fortification and was published together with knowledgeable partners.

SIGHT AND LIFE MAGAZINE AND SUPPLEMENT



Sight and Life Magazine

Vol. 30(1) 2016: Food Systems
A collaboration with
ETH World Food Systems Center



Sight and Life Magazine

Vol. 30(2) 2016: Women's Nutrition



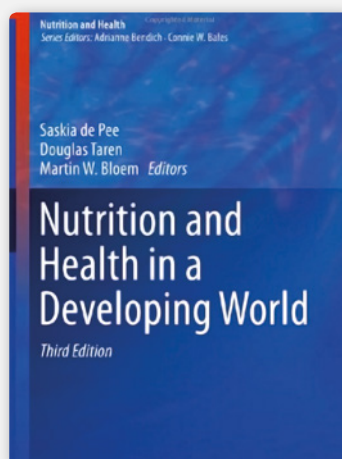
Sight and Life Supplement

The #FutureFortified
Global Summit

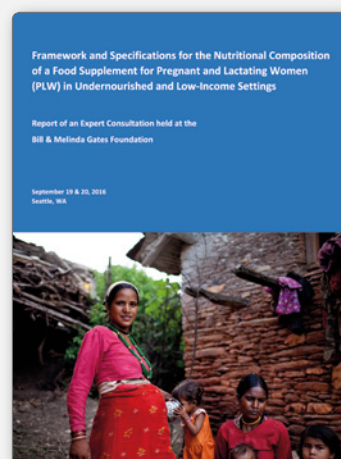
BOOKS



Good Nutrition: Perspectives for the 21st Century: launched at the CFS in Rome, Italy
‘Good Nutrition’ explores the economics of nutrition and malnutrition by discussing evidence-based approaches and interventions that can improve the nutritional status of the public and at-risk groups.

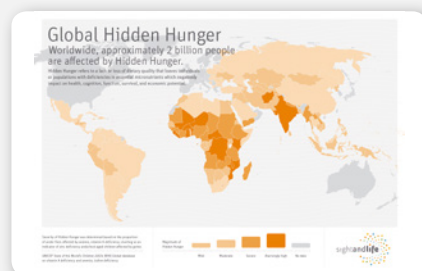


Nutrition and Health in a Developing World 3rd Edition:
Chapter 35, Role of Foundations & Initiatives by Private Sector for Improving Health and Nutrition



Klaus Kraemer participated in the expert panel for the Bill & Melinda Gates Foundation on developing the nutritious food supplementation of pregnant and lactating women in September 2016 (Seattle, Washington, USA)

HUFFINGTON POST



Have we Been Hooked on Micronutrients in our Search for the Solution to Stunting?

<http://bit.ly/2BFdKqI>

Trends Show Where to Focus on Hidden Hunger

<http://bit.ly/2EOmfSq>

BLOG POSTS



We MUST Put Girls and Women at the Centre of the Development Agenda

Citius, Altius, Fortius – Faster, Higher, Stronger

Eggciting Innovation: Eggs for Improved Maternal, Infant and Young Child Nutrition

As a Swiss humanitarian nutrition think tank dedicated to enabling the most vulnerable to live better lives in a world free from malnutrition, *Sight and Life* helps shape the way the world thinks about food and nutrition security.

The numbers of hungry people around the world are falling, but the battle to eradicate malnutrition is far from over. The good news is that the 1996 World Food Summit's commitment to halve the percentage of hungry people has been almost met at a global level. However, at *Sight and Life* foundation, it is our role to look beyond survival. We look to the future that lies ahead for the children who survive. Will these children go on to have better lives, move out of poverty and, in turn, improve the lives of their family, community, and even country? Or will they become the one in six young people in developing countries who are underweight; the one in four who are stunted; or one of 66 million primary-school-age children who attend classes hungry?

The Millennium Development Goals focused the world's attention on critical issues and saved millions of lives. However, while we have undoubtedly made great strides we believe that more can and must be done. How best to deliver nutrition-specific and nutrition-sensitive interventions within existing health systems or large-scale programs is a challenge, which requires a shift in thinking and working, and a broadening of horizons. In addition to testing efficacy and effectiveness, and conducting pilot programs, we need to embrace investment in leadership and capacity development. We believe that it is these key missing links, which will translate research into action, and ensure that we can deliver proven nutrition interventions at scale.



156

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156 million children
under age 5 are stunted or
too short for their age
and 50 million are wasted
by not weighing enough
for their height.
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IMPRINT

Sight and Life Annual Report 2016

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Sight and Life foundation

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A WORLD FREE FROM MALNUTRITION.

Sight and Life is a humanitarian nutrition think tank which envisions a world free from malnutrition.

We focus on implementation research and leadership development, in order to empower organizations and individuals to deliver smart solutions. We believe that, through understanding context, we can co-create tailored innovations and solutions.

sightandlife.org

