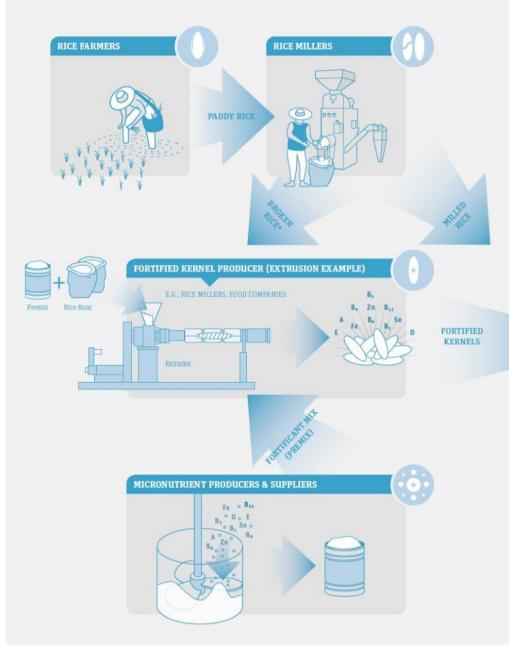
## **FORTIFIED RICE SUPPLY CHAIN**



DISTRIBUTION & SALES CHANNELS FORTIFIED FORTIFIED RICE RICE BLENDING CONSUMERS E.G., RICE MILLERS, RICE WAREHOUSES FORTIFIED FORTIFIED RICE **GOVERNMENT SOCIAL SAFETY NETS** SUBSIDIZED RICE SCHEMES | POVERTY REDUCTION. SCHOOL FEEDING, EMERGENCY RICE STOCK, INSTITUTIONAL DISTRIBUTION, ETC.

<sup>\*</sup> For extrusion technology broken rice can be used to produce fortified kernels; with coating technology, head rice is required.