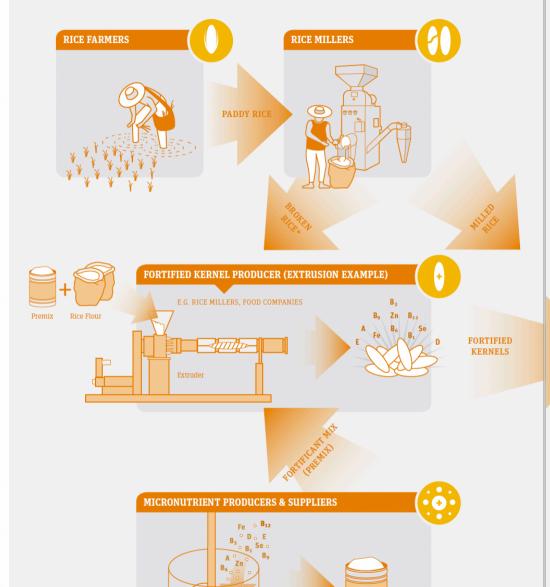
## FORTHFIED RICE SUPPLY CHAIN



## **DISTRIBUTION & SALES CHANNELS** FORTIFIED RICE RICE RICE BLENDING CONSUMERS E.G. RICE MILLERS, RICE WAREHOUSES FORTIFIED RICE **GOVERNMENT SOCIAL SAFETY NETS** SUBSIDIZED RICE SCHEMES | POVERTY REDUCTION, SCHOOL FEEDING, EMERGENCY RICE STOCK. INSTITUTIONAL DISTRIBUTION, ETC.