



NUTRITION
IS THE WAY
FORWARD

2019 ANNUAL
REPORT





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EDITORIAL



DEAR COLLEAGUES

With 149 million children still suffering from chronic undernutrition worldwide and a global commitment to end malnutrition in all its forms by 2030, it is time for bold thinking and new nutrition approaches. Yet, in many ways, the nutrition field is still emerging. Biological evidence is constantly evolving, the cognitive and physical burdens of malnutrition are significant and not yet entirely understood, and food systems are inherently multidisciplinary and complex. Climate change and socioeconomic shifts further threaten recent progress in nutrition.

Originally a humanitarian aid program, *Sight and Life* has continuously evolved in response to, and anticipation of, a changing nutrition landscape. 2019 marks the first year of *Sight and Life's* new strategic plan, and an exciting year as we implemented our new strategic themes and made tremendous strides in achieving our goals. The process to update the *Sight and Life* strategy provided us with time to pause and reflect on the current state of nutrition and how much has changed since *Sight and Life* was founded more than 30 years ago. This annual report shares our achievements and learnings from the newly executed strategic plan.

“Through our use of social businesses to build demand for nutritious foods, *Sight and Life* has a track record of translating nutrition science across the value chain into practical, sustainable solutions that can be taken to scale”

Through our use of social businesses to build demand for nutritious foods, *Sight and Life* has a track record of translating nutrition science across the value chain into practical, sustainable solutions that can be taken to scale. One example is our egg hub, a business model innovation that addresses protein and micronutrient malnutrition by increasing smallholder egg production. We aim to deepen our efforts to bridge the technical expertise and priorities of the private sector with the know-how and reach of the public sector by identifying, informing, supporting and inventing ways to advance global nutrition progress.

Specifically, we will deliver unique value to the nutrition community and food- and nutrition-insecure populations by focusing on the following three areas: translating nutrition science, developing viable social business models and building public-private partnerships.

Implementing these strategic themes will strengthen our collective impact by harnessing the power of public-private partnerships and business models to develop new science-based solutions. We look forward to partnering with you to make our vision a reality: A world free from malnutrition.

Yours sincerely,



Dr Klaus Kramer, Managing Director, *Sight and Life*

TEAM MEMBERS



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Managing Director, Switzerland



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Executive Assistant, Switzerland

BOARD MEMBERS



EILEEN KENNEDY

Chair of the Board, Tufts University, former dean Friedman School of Nutrition Science and Policy, Board Member since 2018



BENEDIKT SUTER

General Counsel at DSM, Board Member since 2015



EMORN UDOMKESMALEE

Senior Advisor, Associate Professor at the Institute of Nutrition, Mahidol University, Board Member since 2015



FOKKO WIENTJES

Vice President of Nutrition and Emerging Markets at DSM, Board Member since 2016



MAURICIO ADADE

President of Latin America and Global Malnutrition Partnerships at DSM, Board Member since 2018



TOM ARNOLD

Former Director General of the Institute of International and European Affairs (IIEA), Board Member since 2018

OUR VISION

A world free from malnutrition.

OUR MISSION

To innovate in nutrition towards eradicating malnutrition in women of childbearing age and their children and to improve the lives of the world's most vulnerable populations.

OUR VALUES

SCIENCE, PURPOSE AND (COM)PASSION

We are curious, open-minded and guided by the discipline of science in our search for insight and answers. But that pursuit is driven by purpose and passion, fueled by our pragmatic aspiration and relentless focus to translate the best available evidence and knowledge into improved nutrition and fulfilled human potential. We strive to do that with agility, effectiveness and optimism, mindful of malnutrition's fierce urgency and its burden on humanity.

INTEGRITY AND EXCELLENCE

We work with trust and transparency. Based on our unflinching commitment to high ethical and quality standards, we have earned support from individuals and organizations.

LEADERSHIP AND INNOVATION

Turning the vision of a world free from malnutrition into reality requires a sense of possibility, courage and a willingness to challenge the status quo. We seek to nurture novel ideas and approaches, wherever they emerge from, and to be a catalyst in their pathway to scalability, sustainability and impact.

COLLABORATION AND INTERDISCIPLINARITY

It takes a global village to create a world where all children are well nourished and thriving. Our strength lies in the diversity of experiences and skills within our team and across our partners, all working together towards that common goal. We believe that effective collaboration to advance nutrition is firmly rooted in mutual trust.

CONTINUOUS IMPROVEMENT AND HUMILITY

The immensity and complexity of the challenge before us demand that we stay humble and hungry, never resting on the laurels of any achievement or lesson learned. We bring a passionate curiosity and reflection to our work to continuously build on what we have learned from our experiences. Even as we make progress and gain insight into our endeavors, we will keep our eyes on the much greater prize – a world free from malnutrition.



OUR STRATEGY

DEVELOPING
VIABLE BUSINESS
MODELS



Consumers



BUILDING
PUBLIC-PRIVATE
PARTNERSHIPS



Public Sector



Private Sector



TRANSLATING
NUTRITION SCIENCE

With decades of experience at the convergence of the public and private sectors, we are ideally positioned to catalyze innovative and much-needed collective action in nutrition. By leveraging the strengths and capacities of both industry and public-sector partners to address societal nutrition goals, we will deliver value to food- and nutrition-insecure populations, aiming to serve as a model for future cross-sector cooperation and impact.

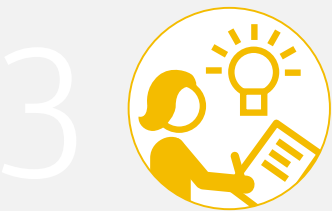
Sight and Life's refreshed strategy will deliver unique value to the nutrition community and food- and nutrition-insecure populations by focusing our work in the following three areas:



TRANSLATING NUTRITION SCIENCE so that programs, policies and participants are informed and effective. *Sight and Life* creates and translates science through technical assistance and communications tools such as *Sight and Life* magazine, presentations and journal articles.



BUILDING PUBLIC-PRIVATE PARTNERSHIPS, an underutilized mechanism in nutrition, which can accelerate the private sector's engagement and maximize the impact of both the private and the public sector. *Sight and Life* has a history of creating and supporting successful public-private partnerships and facilitating policy conversations.



DEVELOPING VIABLE BUSINESS MODELS that are profitable or sustainably subsidized and increase the availability and desirability of nutritious foods. Using consumer insights and unique approaches to both demand and supply, *Sight and Life* creates business models that will be viable in the long run.

KEY AREAS OF WORK



MULTIPLE MICRONUTRIENT SUPPLEMENTATION

LOCATION: Bangladesh, Burkina Faso, Madagascar, South Africa and Tanzania

START DATE: 2018

END DATE: Ongoing

PARTNER/FUNDER:

Bill & Melinda Gates Foundation (BMGF), Children's Investment Fund Foundation (CIFF), UNICEF and Johns Hopkins Bloomberg School of Public Health

MULTIPLE MICRONUTRIENT SUPPLEMENTS (MMS)

Nutritional deficiencies in pregnancy can lead to low birth weight, while insufficient folate status in the periconceptional period increases the risk of neural tube defects and other adverse outcomes. Multiple micronutrient supplementation can offset these deficiencies and improve birth outcomes. *Sight and Life* is championing the scale-up of MMS interventions for at-risk population groups. In 2019, soon after the Women Deliver conference, we were recognized for two leadership roles critical for the successful scale-up of MMS: as a convener of multisectoral partnerships and as a catalyst to advance knowledge, data and innovations for affordable supply and consumer demand. We continue with implementation research, policy and programs in high-burden countries. In September 2019, *Sight and Life* became a pledging partner of the Healthy Mothers, Healthy Babies Accelerator of the BMGF during the UN General Assembly in New York.



LOCATION: New York

START DATE: November 2017

END DATE: Ongoing

PARTNER/FUNDER: New York Academy of Sciences (NYAS)

MULTIPLE MICRONUTRIENT SUPPLEMENT (MMS) TECHNICAL ADVISORY GROUP (TAG)

With funding from the Bill & Melinda Gates Foundation, the NYAS formed an MMS Technical Advisory Group (TAG) with several organizations including UNICEF, Johns Hopkins University, Nutrition International, icddr,b, Vitamin Angels, and *Sight and Life*, and charged the group with examining the use of MMS in pregnancy. In May of 2019, the TAG released the 'Review of the evidence regarding the use of antenatal multiple micronutrient supplementation in low- and middle-income countries' in the Annals of The New York Academy of Sciences, providing the scientific evidence to support MMS over iron-folic acid supplementation in pregnancy. *Sight and Life* now focuses on developing a roadmap to guide countries considering MMS implementation.

LOCATION: Bangladesh

START DATE: January 2019

END DATE: July 2023

PARTNER/FUNDER:

Johns Hopkins Bloomberg School of Public Health, BMGF

JIVITA-5 ADOLESCENT SUPPLEMENTATION TRIAL

Maternal micronutrient deficiency is a public health problem in rural Bangladesh, with young married women experiencing their first pregnancy at high risk of multiple micronutrient deficiencies. Through *Sight and Life's* partnership with Johns Hopkins Bloomberg School of Public Health, a new study named JiVitA-5 will evaluate the effects of daily preconception multiple micronutrient supplements (MMS) versus placebo on pregnancy outcomes, including mortality, low birth weight or small for gestational age. *Sight and Life* supported the local production of MMS and placebo tablets through Bangladeshi company Beximco. In January 2019, the MMS and placebo distribution began for nonpregnant, enrolled women. The trial is ongoing.



LOCATION: Rwanda
START DATE: 2017
END DATE: Ongoing
PARTNER: University of Rwanda, Department of Nutrition, School of Public Health; Department of Physiological Chemistry, Faculty of Chemistry, University of Vienna

LOCATION: Rwanda
END DATE: Ongoing
PARTNER/FUNDER: DSM, International Finance Corporation (IFC), Department for International Development (DFID) and Dutch Entrepreneurial Development Bank (FMO)

RWANDA NUTRITION INITIATIVE

RWANDA COMPLEMENTARY FOODS

The Rwanda Nutrition Initiative supports the implementation of the food fortification regulations in Rwanda. This includes capacity building, technical support and broader partnership engagement across the food chain. *Sight and Life* also works with the National Early Childhood Development Program (NECDP) in Rwanda with the aim of improving nutrition for women and children, by providing links with the food value chain and identifying and supporting new knowledge and product development in the area of affordable nutritious foods. The assessment of complementary foods purchased in the Rwandan market revealed high mycotoxin, microbiological and pesticide contamination, in addition to significant deviations of nutrient contents from international standards.

AFRICA IMPROVED FOODS (AIF)

Sight and Life is helping AIF to succeed in its mission in Rwanda and East Africa, and also to develop a replicable model for other countries and regions. It is supporting AIF to: address challenges and opportunities in supply, portfolio strategy, demand generation and the enabling environment; articulate and pursue key research questions and develop a framework for regional suppliers of fortified foods; design incremental fundable scopes, and qualify and pursue opportunities. *Sight and Life* is also using its value chain technical expertise to provide AIF with support on business models for nutritious food and monitoring and evaluation.

EGGS

EGGCITING INNOVATIONS

Sight and Life's first impact investment project aims to support smallholder poultry farmers to achieve commercial scale in Malawi. A portion of the funding was given as a loan by the Dioraphte Foundation and repayment of loan is expected by 2021. In 2019, we had a significant breakthrough in our innovative Egg Hub model in Malawi, when our first cohort of smallholder farmer groups made three times more income, doubling egg availability in their communities and 20 percent lower egg prices.

The Joining Forces for Last Mile Nutrition partnership between *Sight and Life*, World Vision and DSM will play a vital role in promoting the production and consumption of eggs and increasing the poultry sector's profitability in Indonesia. Upon completing the poultry sector's value chain assessment, the partners are now researching designing a social marketing campaign and exploring options for improving egg availability.

In partnership with CIFF and the Government of Ethiopia, *Sight and Life*, is designing strategies to scale up the production and consumption of eggs through egg hubs and egg powder in the country.

In Kenya, Ethiopia and Malawi, *Sight and Life*, conducted a landscape assessment of the egg ecosystem to design 'eggciting innovations' – market-based solutions that can be scaled to bridge gaps in the egg value chain to increase consumption in low-income markets. We identified five types of innovative business models involving smallholder farmers to improve productivity, access and consumption of eggs by women and children.



LOCATION: Indonesia, Kenya, Malawi, Ethiopia and India
START DATE: 2016
END DATE: Ongoing
PARTNER/FUNDER: DSM, CIFF, World Vision Indonesia and the Dioraphte Foundation



PARTNERSHIPS





WFP/DSM/SAL

Sight and Life supports the WFP–DSM partnership by providing strategic advice in the Steering Committee and technical assistance in the work streams. *Sight and Life* supported the demand-generation work stream that has been active in Latin America and sub-Saharan Africa.

LOCATION: Global
 START DATE: 2017
 END DATE: Ongoing
 PARTNER/FUNDER:
 DSM and WFP

WORLD VISION (PARTNERSHIP)

Sight and Life has contributed to Sustainable Development Goals (SDGs) 2 (food security and nutrition), 9 (innovation) and 17 (multistakeholder partnerships) by leveraging comparative advantages towards creating shared values for the last mile and the partnering organizations. *Sight and Life* has also developed the scope, objectives and approach for a supply-side pilot testing of a new maize sourcing model (cob model) that has the potential to improve the quality of locally sourced maize and increase access to market and income for farmers. In tandem with the SDG Partnership Facility Grant program, we worked to mobilize and train small-scale farmers in Rwanda to improve the quality and quantity of maize produce by using the cob model, which helps to connect buyers with prime market representatives and negotiate purchaser agreements. *Sight and Life's* role is to monitor and evaluate this work for the partners involved.

LOCATION: Rwanda
 START DATE: January 2017
 END DATE: Ongoing
 PARTNER/FUNDER:
 AIF, DSM and World Vision

UNICEF/DSM/SAL

The project aims to create an enabling policy environment and strengthen the capacity of the Government to implement and scale up home fortification with micronutrient powder to reduce micronutrient deficiencies in children in Nigeria. *Sight and Life* supports the implementation of a global advocacy program for making food systems sensitive for optimum micronutrient nutrition for children.

LOCATION: Nigeria
 START DATE: September 2013
 END DATE: 2021
 PARTNER/FUNDER:
 DSM and UNICEF



Home Fortification
Technical
Advisory
Group

LOCATION: Global
START DATE: 2009
END DATE: Ongoing
PARTNER/FUNDER: UN agencies, academia, nongovernmental organizations and producers of home fortification products

THOUGHT LEADERSHIP

HOME FORTIFICATION TECHNICAL ADVISORY GROUP (HF-TAG)

In 2009, *Sight and Life* helped establish the global HF-TAG, which provides guidance based on the best available evidence and current best practices, by developing manuals and guidelines, and is now one of its Executive Committee members. HF-TAG comprises organizations implementing or supporting the scale-up of home fortification programs, from UN agencies and academia to nongovernmental organizations and the producers of home fortification products.



Micronutrient FORUM

LOCATION: Global
START DATE: 2011
END DATE: Ongoing
PARTNER/FUNDER: Nutrition International, GAIN, CDC, HarvestPlus, UNICEF, BMGF and Vitamin Angels

MICRONUTRIENT FORUM (MNF)

A global catalyst for improving understanding of the role of micronutrients in human health and interventions to achieve micronutrient adequacy in all aspects of health promotion and disease prevention, the MNF's biannual global conference unites approximately 1,000 leading nutrition, food security, global health, and sustainable agriculture experts and practitioners to share and analyze nutrition research to bridge the gap from best evidence to best action on the ground. A Steering Committee member since the MNF's late 2011 revitalization, and now a member of its Board of Directors, *Sight and Life's* Klaus Kraemer is helping to develop the organization's strategy and planning the program for the Micronutrient Forum 5th Global Conference.



THE SOCIETY FOR IMPLEMENTATION SCIENCE IN NUTRITION

LOCATION: Global
START DATE: 2015
END DATE: Ongoing

THE SOCIETY FOR IMPLEMENTATION SCIENCE IN NUTRITION (SISN)

SISN exists to bring together multiple stakeholders with interest in implementation of nutrition interventions to identify and address critical knowledge gaps. SISN is a professional organization – advancing the science and practice of implementation globally. In 2019, *Sight and Life* continued financial support of SISN's initiatives.



JOHNS HOPKINS
BLOOMBERG SCHOOL
of PUBLIC HEALTH

LOCATION: Global
START DATE: 2015
END DATE: Ongoing
PARTNER/FUNDER: Johns Hopkins Bloomberg School of Public Health

THE SIGHT AND LIFE GLOBAL RESEARCH INSTITUTE

The *Sight and Life* Global Nutrition Research of Johns Hopkins Bloomberg School of Public Health dedicated to enhancing research in assessing and preventing micronutrient deficiencies through strengthening faculty, doctoral scholarship and academic activities, and providing professional opportunities for students. Dedicated to examining the critical role of micronutrients on mortality, morbidity and growth during the first 1,000 days, it offers training opportunities to the school's MSc and PhD students at our office in Switzerland, and in our field projects, providing broader exposure to public health nutrition in action.



PROJECTS | AFFORDABLE NUTRITIOUS FOODS

OBAASIMA

OBAASIMA is a market-based approach to improve the availability of fortified foods on the market for women of reproductive age and promote these nutritious foods with a quality seal. A local public-private partnership between the Association of Ghana Industries and Ghana Standards Authority was developed to run the quality seal. *Sight and Life* provides advisory services, domain expertise for marketing, business case and is a member of the Steering Committee. We work with products including biscuits and instant porridges. We helped to commit five food companies and the WFP to adopt the OBAASIMA fortified food seal in their retail strategy, potentially reaching more than 25,000 women in Ghana by 2021.

LOCATION: Ghana

START DATE: July 2013

END DATE: May 2021

PARTNER/FUNDER: DSM,

Ajinomoto, BMZ (German Federal Ministry for Economic Cooperation and Development), GIZ, Bill & Melinda Gates Foundation, the Association of Ghanaian Industries (AGI) and the Ghana Standards Authority (GSA)



PROJECTS | BUSINESS MODELS

ELEVATOR PITCH CONTEST

The Elevator Pitch Contest was founded by *Sight and Life* in 2016 and provides a platform for students & young entrepreneurs to present their innovation in nutrition to a distinguished team of experts, potential investors and the nutrition science community. In 2019, we conducted the first in-country contest in Ghana together with AGI and McGill University and awarded the top three winning pitches.

LOCATION: Global

START DATE: 2016

END DATE: Ongoing

PARTNER/FUNDER:

McGill University and AGI

1ST Zeenatu Suglo Adams from Pneuma Food Scientifics: extruded snacks,

Yammy Pops, from underutilized nutritious crops such as yam and baobab.

2ND Grace A. Twumasi from Kwame Nkrumah University of Science and Technology.

She pitched an innovative nutrient dense food for children made from orange-flesh sweet potato, millets and soybeans.

3RD Ewura-Esi Manful from Kwame Nkrumah University of Science and Technology, with a nutritious yogurt called Sweetpot Yogurt.



NUTRITION ENTREPRENEURS

Sight and Life assessed 100 successful social businesses and identified five models that can scale nutrition interventions in a cost-effective manner through symbiotic partnerships. We are now collaborating with a social-franchising model to integrate nutritious foods for children, pregnant and lactating women through a chain of low-budget private clinics in Kenya.

LOCATION: Kenya, Ethiopia and Malawi

START DATE: September 2016

END DATE: December 2020

PARTNER/FUNDER:

Stichting Dioraphte till 2017; and *Sight and Life* funds thereafter

2019 HIGHLIGHTS

JAN
01



To kick off the year, the *Sight and Life* team gathered in Alsace, France, for a comprehensive 3-day retreat to ideate on the future ahead, review the scope of the current project portfolio and work together to develop future organizational initiatives.



Multiple Micronutrient
Supplementation in Pregnancy
TECHNICAL ADVISORY GROUP

On February 11, a MMS in Pregnancy TAG Meeting was held at the New York Academy of Sciences in New York City.

FEB
02

MAR
03



On March 1, *Sight and Life* and EAT Forum hosted a panel sharing insight from four visionaries on the topic of demand creation during the Hidden Hunger Congress in Stuttgart, Germany.



The launch of IMPAct4Nutrition, a unique public-private engagement to bring together the diverse private-sector companies interested in contributing to the Indian Government's social movement, took place in New Dehli on March 13.

MAR
04



Sight and Life hosted an in-depth social marketing research training workshop for World Vision team members in Jakarta from April 23–26.

APR
05

MAY
06



In Bangalore, *Sight and Life* led interactive discussions and an ideation workshop with UNICEF India on ways to engage and support the private sector to increase awareness and improve nutrition through IMPAct4Nutrition.



From May 14–15, *Sight and Life* engaged in the Aligning the Food System for Improved Nutrition in Animal-Source Foods hosted by University of California, Davis, and displayed a poster focused on eggs.

MAY
07

JUN
08



On June 4, during the Women Deliver conference in Vancouver, *Sight and Life* along with partners organized Power for Mothers, a side event sharing compelling evidence that taking multiple micronutrient supplements (MMS) during pregnancy reduces the risk of anemia in mothers and helps ensure babies are born healthy. But global recommendations lag behind the science, and many pregnant women cannot access MMS. This event triggered forward momentum and pushed for change in this space.



On June 8, Klaus Kraemer co-chaired a session entitled 'Nutrients, Foods, Diets, People: Promoting Healthy Eating' at American Society for Nutrition (ASN) conference in Baltimore, Maryland. The UN Decade of Action on Nutrition, 2016–2025, is focused on the elimination of malnutrition in all its forms with the promotion of healthy eating as a key part of an overall strategy.

JUN
09

JUN
10



On June 10, during the American Society for Nutrition (ASN) conference in Baltimore, Maryland, Dr Laura E Murray-Kolb was announced as the recipient of the Nevin Scrimshaw Mid-Career Award in Global Nutrition, an annual accolade supported by *Sight and Life*.

JUN
11



Sight and Life team members attended the Agriculture, Nutrition and Health Academy Week in Hyderabad, India, which discussed a variety of agriculture, nutrition and health topics, and a 3-day scientific research conference from June 24–28.



On August 6, at the 2019 Asian Congress of Nutrition in Bali, *Sight and Life* organized a symposium on the topic of eggs, which represents one of its flagship programs. The session entitled ‘Achieving Improved Nutrition in a Sustainable Way – The Case of Increased Egg Consumption’ gathered experts in the field of nutrition, sustainable business models, environmental sustainability, science and research. sightandlife.org/blog/eggs-and-egg-sternalities/

AUG
12

AUG
13



Srujith Lingala presented ‘Unlocking African Children’s Full Potential with Nutritious School Meals’ during the Seventh Tokyo International Conference on African Development in Yokohama, Japan, from August 28–30.



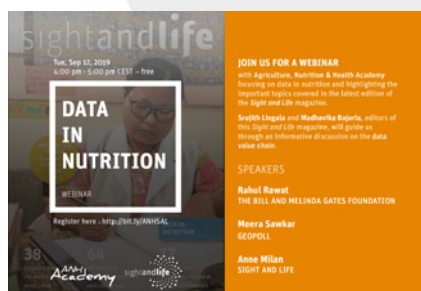
In Kigali, Tanzania, on August 27, Klaus Kraemer presented on maternal micronutrient supplementation (MMS) during the 4th Federation of African Nutrition Societies (FANUS) Conference, a platform for the African countries to highlight the achievements in fighting malnutrition to donors and to the international audience.

AUG
14

SEP
15



On September 12, *Sight and Life*’s Elevator Pitch Contest took place in Accra, Ghana. Open only to residents of Ghana, this contest drew 35 entries from students of six Ghanaian universities and many young entrepreneurs with fresh ideas to improve foods. Applications ranged from innovative ideas to successful solutions already at scale, presenting the judges with a challenging task to select a winner. Zeenatu Suglo Adams from Pneuma Food Scientifics was awarded the grand prize.



On September 17, *Sight and Life* teamed up with the Agriculture, Nutrition and Health Academy for a webinar discussing the *Sight and Life* magazine on data in nutrition. Co-editors Srujith Lingala and Madhavika Bajoria guided an informative discussion on the data value chain along with guest speakers Rahul Rawat of the Bill & Melinda Gates Foundation, Meera Sawkar of GeoPoll and Anne Milan of *Sight and Life*.

SEP
16

SEP
17



On September 25, the Healthy Mothers, Healthy Babies Accelerator was unveiled at the 2019 Goalkeepers event, bringing together nearly \$50 million in financial and in-kind contributions, to reach over 17.5 million pregnant women and their newborns over the next 3 years. With significant commitments from over 10 partners across the private sector, civil society and more, this Accelerator will push for progress against SDGs 2 and 3, saving lives and improving the health of millions.



On World Egg Day, October 11, egghub.org by *Sight and Life* was launched. It is an online resource for the most up-to-date information and research related to egg consumption and production in low- and middle-income countries. This new website is dedicated specifically to eggs and aims to improve collaboration and innovation around eggs, two elements that are key to increasing the availability of eggs globally.

OCT
18

OCT
19



On October 15, *Sight and Life* collaborated with the Agriculture, Nutrition and Health Academy and World Food Programme (WFP) for an online seminar focusing on data in nutrition and highlighting the important topics covered in the latest edition of the *Sight and Life* magazine. Co-editors Srujith Lingala and Madhavika Bajoria guided an informative discussion on the data value chain along with guest speakers Kelly Stablein of the WFP and Anne Milan of *Sight and Life*.

OCT
20



On October 17, Breda Gavin-Smith presented on the role of all actors, including the private sector, in implementing the Right to Food Guidelines during the 46th Committee on World Food Security session titled 'Using the Right to Food to build public policies for sustainable food systems and nutrition.' The presentation highlighted the importance of private-sector actors moving away from a narrative whereby the right to food equals charity and handouts.



Our social marketing specialists held an intensive workshop for World Vision team members in Indonesia from October 2-4.

OCT
21

OCT
22



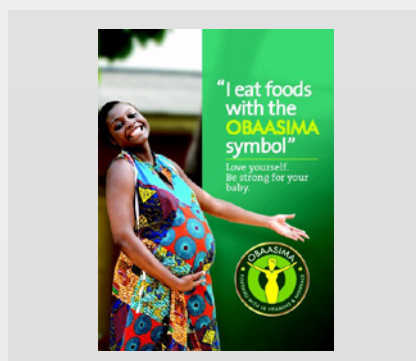
On October 17, Klaus Kraemer gave a presentation entitled 'The importance of animal origin diets on a healthy diet for humans' during the AMENA conference in Puerto Vallarta, Mexico.



On the evening of November 5, *Sight and Life* proudly announced Basanta Kumar Kar as the recipient of the 2019 *Sight and Life* Nutrition Leadership Award during the Scaling Up Nutrition Movement Global Gathering (SUN GG) in Kathmandu, Nepal.

NOV
23

NOV
24



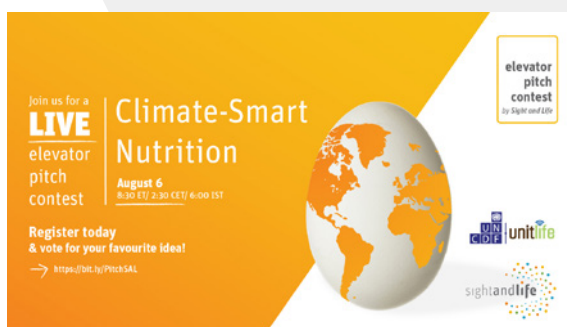
On November 27, *Sight and Life* along with the Bill & Melinda Gates Foundation, AGI Ghana, Ghana Standards, GIZ and WFP hosted a marketing workshop focusing on ways to advance the OBAASIMA seal in Ghana.



Sight and Life members attended the AVPN India Summit to launch the *Sight and Life* magazine Data in Nutrition, and hosted the session 'Thinking Laterally: Scaling nutrition and health interventions for better learning'.

NOV
25

DEC
26



Sight and Life announced a call for submissions for the sixth Elevator Pitch Contest, which will be held during the Micronutrient Forum 5th Global Conference. Seven selected finalists will receive valuable mentoring on their climate-smart innovation and one winner will receive a cash award of US\$5,000 in 2020.

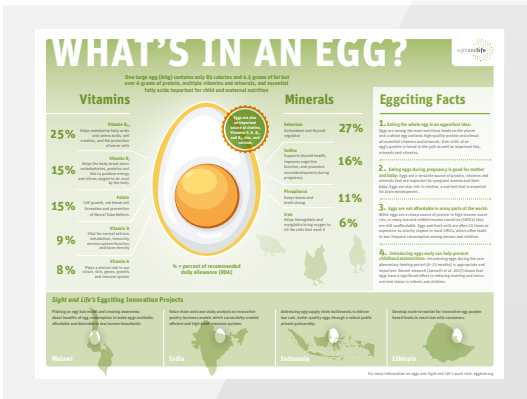
PUBLICATIONS

SIGHT AND LIFE MAGAZINE

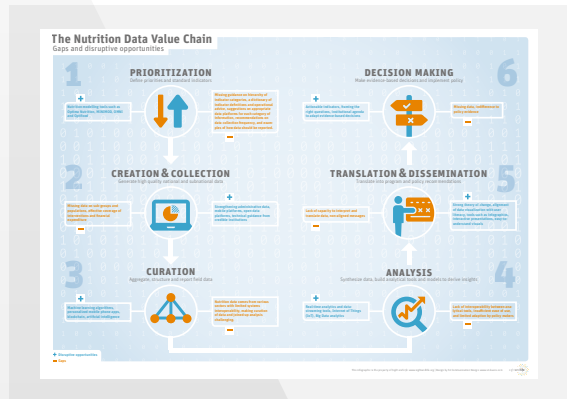


Data in Nutrition

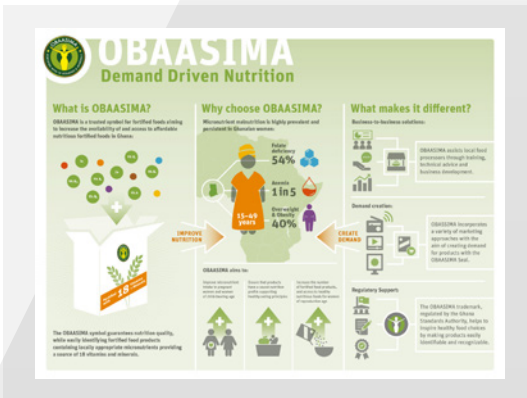
INFOGRAPHICS



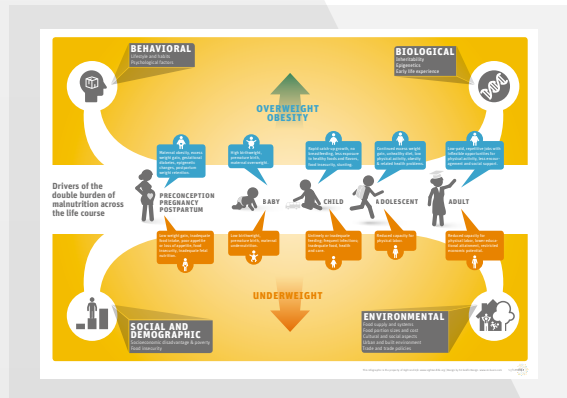
What's in an Egg?



The Nutrition Data Value Chain



OBAASIMA | Demand Driven Nutrition



Drivers of the Double Burden of Malnutrition

ACTION IN BRIEF SERIES



Sight and Life Strategy



OBAASIMA



Multiple Micronutrient Supplements



Our Partnership with Vitamin Angels



FS4NEEDS



Our Partnership with Johns Hopkins Bloomberg School of Public Health: Preventing Micronutrient Deficiencies



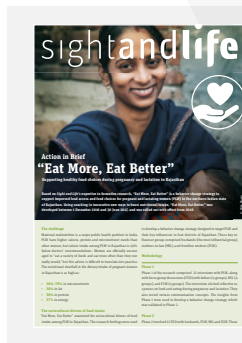
Our Partnership with World Vision: Joining Forces for Last-Mile Nutrition



Elevator Pitch Contest



Sizanani Mzansi



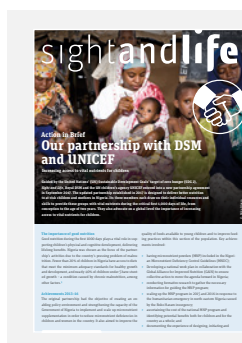
Eat More, Eat Better



Nutrition Kiosk



Our Partnership with DSM and the World Food Programme



Our Partnership with DSM and UNICEF



Our Partnership with DSM and UNICEF: IMPACT4Nutrition

PUBLICATIONS

MEDIA

DEVEX | OPINION:

“Engaging nutrition to improve pregnancy outcomes” <http://bit.ly/SALdevex>

THE NUTRITION PARADOX:

WHAT DOES IT MEAN FOR BUSINESS

Quote by Madhavika Bajoria: “*We need to find win-win strategies, to bring about both social and commercial benefits. It has to be collaborative.*” <https://bit.ly/SALquote>

ITALIAN SOCIAL MARKETING NETWORK

NEWSLETTER https://bit.ly/SAL_sm

THE IRISH TIMES

‘The Irishwoman working to ensure children get the food they need worldwide’ https://bit.ly/SAL_BGS

BLOGS

- › Can the Food and Beverage Sector Contribute to a Healthier Society?
- › *Sight and Life* Nutrition Kiosk
- › The Role of Demand Creation in Addressing the Double Burden
- › The Beginnings of the Society for Implementation Science in Nutrition
- › Delivering Quality and Nutritious Foods in Ghana
- › Harnessing Public and Private Sector Engagement for Improved Nutrition
- › Changing the Standard: Why Multiple Micronutrient Supplements in Pregnancy are an Ethical Issue
- › Reflections from Nutrition 2019 by American Society for Nutrition
- › Eggs and EGG-sternalities
- › EPC Where Are They Now? Part II
- › Boosting Egg Production to Reduce Malnutrition in Malawi
- › Opinion: Engaging Nutrition to Improve Pregnancy Outcomes

VIDEO

Power for Mothers Highlights from Women Deliver
www.youtube.com/watch?v=Cf3-zp-zsvI&feature=emb_logo



JOURNAL ARTICLES

ADVANCES IN NUTRITION | ARTICLE

1. Perspective: Integration to Implementation (I-to-I) and the Micronutrient Forum – Addressing the Safety and Effectiveness of Vitamin A Supplementation
2. A Systematic Review Investigating the Relation Between Animal-Source Food Consumption and Stunting in Children Aged 6-60 Months in Low and Middle-Income Countries

ANNALS OF NUTRITION AND METABOLISM | ARTICLE

Translational and Implementation Research to Bridge Evidence and Implementation

ANNALS OF THE NEW YORK ACADEMY OF SCIENCES | ARTICLE

Review of the Evidence Regarding the Use of Antenatal Multiple Micronutrient Supplementation in Low- and Middle-Income Countries

CURRENT DEVELOPMENTS IN NUTRITION | ARTICLE

1. Inadequacy of Nutrients, Contaminants, and Label Claims Found in Porridge-type Complementary Foods in Rwanda
2. Implementation Science in Nutrition: Concepts and Frameworks for an Emerging Field of Science and Practice

ENCYCLOPEDIA OF FOOD SECURITY AND SUSTAINABILITY | CHAPTER

The Role of International Agencies in Achieving Food Security

JOURNAL OF NUTRITION | ARTICLE

Including 60 mg Elemental Iron in a Multiple Micronutrient Supplement Blunts the Increase in Serum Zinc after 12 Weeks of Daily Supplementation in Predominantly Anemic, Nonpregnant Cambodian Women of Reproductive Age

JOURNAL OF AGRICULTURAL AND FOOD CHEMISTRY | ARTICLE

The True Value of Spirulina

MATERNAL & CHILD NUTRITION | ARTICLE

1. Inadequacy of Nutrients and Contaminants Found in Porridge-Type Complementary Foods in Rwanda
2. Practice Maternal & Child Nutrition “Eggs: A High Potential Food for Improving Maternal and Child Nutrition”
3. Eggs: A high Potential Food for Improving Maternal and Child Nutrition

UNITED NATIONS SYSTEM STANDING COMMITTEE ON NUTRITION (UNSCN) | NUTRITION 44

Last-Mile Nutrition: What Role for the Private Sector?

FINANCIALS

CONSOLIDATED INCOME STATEMENT 2019

DONATIONS RECEIVED

4,115,971 CHF

DIRECT EXPENSES

2,795,334 CHF

OPERATING EXPENSES

1,201,621 CHF

OPERATING RESULT

122,420 CHF



IMPRINT

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Translating Science. Nurturing Lives.

Sight and Life uses evidence to
change the way nutrition is delivered
to people who need it the most.

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